



# TAKE ADVANTAGE OF THE ACCOYA APPROVED MANUFACTURER PROGRAM

A complimentary program designed for you. Let us support your business and grow your Accoya product sales.

## WHAT'S IN IT FOR ME?

### Product training for your staff

Education for your staff by our team to ensure they get the best results when working with Accoya

### Technical support

Year-round support from Accoya's in-house technical team to give your staff peace of mind

### Accoya Approved Manufacturer Logo & Manufacturers Certificate

Generate sales inquiries as Accoya only directs customers to approved manufacturers

### Made with Accoya Logo

Give your customers the confidence that your products feature genuine Accoya as a seal of quality

### Social Media

Accoya can showcase your best projects via our social media channels to ensure maximum exposure to future customers

### Monthly project newsletter

Opportunity to highlight your projects on a monthly basis, marketing the capabilities of your business

### Customized product brochures

Not one size fits all - customized marketing to fit your business requirements

### Web content: PDFs, downloads

All the information you need in one place online at a few clicks of a button

### Website listing on Accoya.com

Let Accoya promote your business by featuring you on our website, generating leads direct to your team



[www.accoya.com](http://www.accoya.com)





## TRAINING

Benefit from a visit with one of our Accoya Technical Managers, to provide comprehensive in-house training on how to work with Accoya.

Training will include:

- Introduction to Accoya
- How it works, key features and benefits
- Storage best practices
- Grading – the different grades Accoya offers
- Manufacturing guidance – tried & tested advice to ensure you get the best results.

## MARKETING SUPPORT

Our marketing support exists to help your business drive your Accoya sales. Because we only work with trained and approved manufacturers, your business will have the right to use the approved manufacturer logo. This serves as a quality hallmark, giving confidence to your customers that they are working with only the best.

On completion of training and subject to achieving approved status, the Accoya marketing team will arrange delivery of your certificate and feature your business as an Accoya Approved Manufacturer on the Accoya website. This serves as a highly effective form of marketing, spreading awareness of your business to a wider pool of future customers.

Accoya is marketed across North America to architects, builders and homeowners through multiple campaigns. Being featured on our website with approved status means your business benefits from increased leads as Accoya brand awareness increases.



## SIGN UP

Don't miss out on this exciting opportunity to get Accoya approved status and to grow your business with Accoya. Speak to your Accoya representative, Accoya distributor or email us at: [sales@accoya.com](mailto:sales@accoya.com)



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